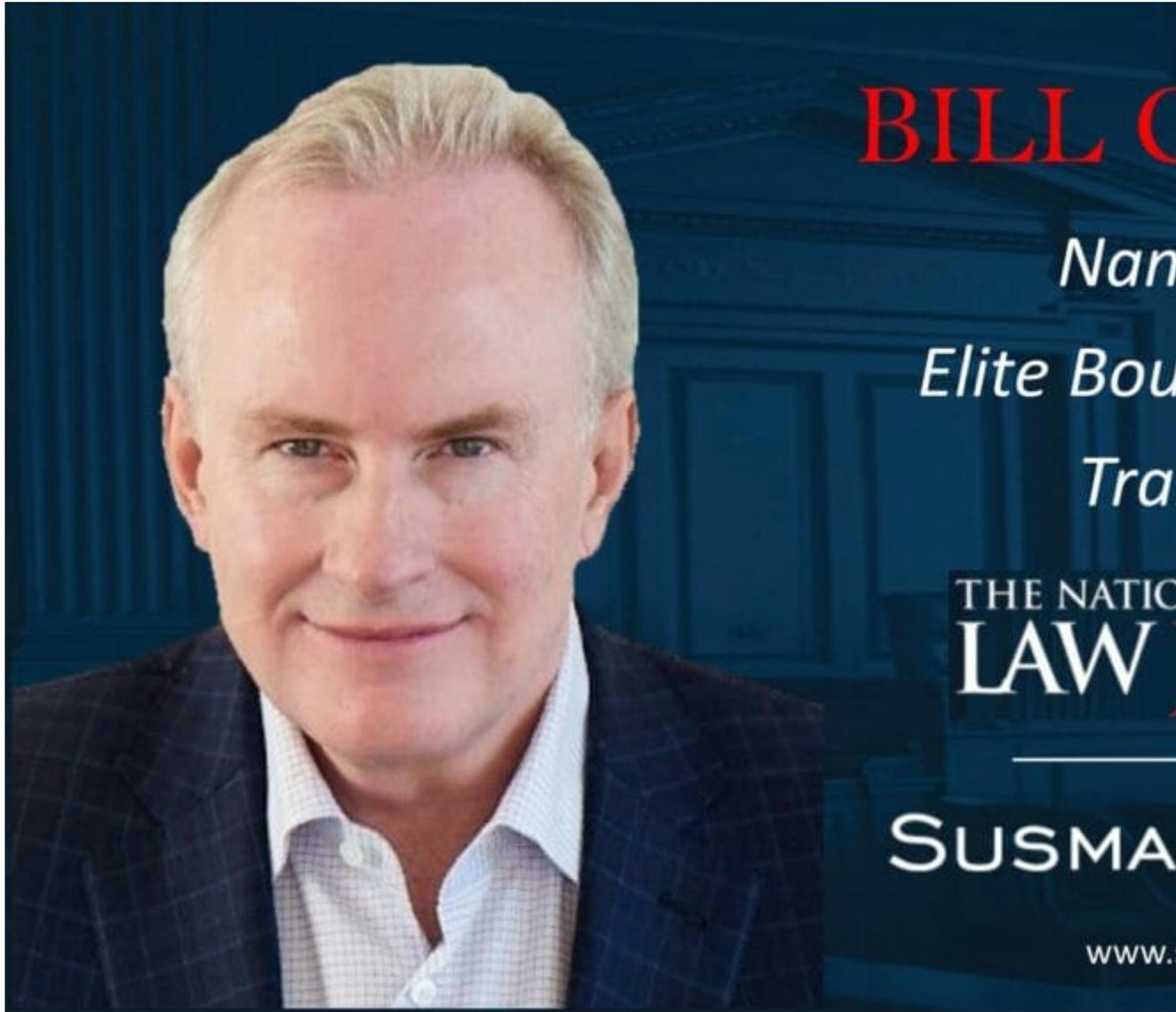


Bill Carmody Named an Elite Boutique Trailblazer by National Law Journal

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Bill Carmody has been named an Elite Boutique Trailblazer by the *National Law Journal* in its fourth compilation of lawyers who have, “taken extra measures to contribute to positive outcomes” and who are, “true agents of change.”

SUSMAN GODFREY



BILL CARMODY
SUSMAN GODFREY LLP

PIONEER SPIRIT Bill Carmody started his career at a big firm but disliked the politics. After working in a smaller firm with some colleagues, he decided to go in a different direction. "My partner wanted to do personal injury, and I wanted to do business litigation. During that time, I got to know Steve Susman well, whose boutique firm was one of the earliest to do big, complex litigation on a trial-only basis."

TRAILS BLAZED Carmody focused his practice on bet-the-company trial matters for plaintiffs and defendants in state and federal courts and served as lead counsel for companies, governmental organizations, educational institutions and individuals, including General Electric, Uber Technologies Inc., Yale University, the city of Baltimore and more. His creative approach to billing includes results-driven fees dependent on his success instead of billable hours. "Others have tried to model our trial-only structure, but it works well for us because we have the horsepower of the biggest firms while still allowing lawyers like myself the autonomy I need." He recently won a judgment for an insurance company in a class-certified case, with the process of jury selection to trial lasting only a few days and a jury decision coming within 35 minutes. "Ninety percent of what happens before a trial doesn't really affect the outcome. A lot of time and money is spent that doesn't sway the jury. They care about what they see. We always want to find the win and find it quickly."

FUTURE EXPLORATIONS Carmody sees delays of civil jury trials as criminal cases take precedent during the COVID-19 pandemic and the continued use of remote depositions. "Doing depositions with Zoom is certainly cost-efficient, but I don't see Zoom trials ever working. Zoom depositions are here to stay, but trials are difficult when you can't see the jury."

Bill breaks the mold of what is expected in a trial lawyer. In an industry where more cases settle before seeing a courtroom, Bill leads a booming bet-the-company trial practice – he has served as lead counsel to some of the country's biggest companies, including GE, Uber and Third Point LLC. For plaintiffs, he has secured verdicts and settlements in excess of a billion dollars. For defendants, he saved his clients from billions in exposure.

Bill's most recent wins include winning a jury verdict and then judgment valued at over \$160M on behalf of GE, securing a highly favorable settlement as lead counsel to Uber in its epic trade secret misappropriation battle against Google's Waymo, and, most recently, securing over \$130 million in settlements on behalf of the largest political subdivisions in California in a ground-breaking suit against wireless carriers for over-billing the government in *State of California et al. ex rel. OntheGo Wireless, LLC v. Cellco Partnership*.

Read more about Bill [here](#) and see the full list of trailblazers [here](#).